



Jordan & Jordan's Management Consulting Practice Adds Industry Leader, Debra Heffernan

New York, NY – October 30, 2014 – Debra Heffernan, with an impressive career in financial information and technology services, has joined Jordan & Jordan's Management Consulting and Regulatory Compliance practice. Debra now brings her broad and deep experience, gained from her years in Executive Management with the Thomson Reuters organization, to the benefit of Jordan & Jordan clients.

As a Senior Consultant, Debra's immediate focus will be on the FIX Trading Community, for whom Jordan & Jordan provides Global Program Management services. Debra will coordinate FIX conferences and events. Courtney McGuinn, Operations Director of the FIX Trading Community, welcomes Debra to the FIX Program Office stating, "The addition of Debbie will ensure that our Americas FIX conferences continue to be rich with timely and relevant content; events will be well-executed and will further the mission of FIX in promoting the use of standards in electronic trading."

Debra's many years of executive leadership in this industry and her project management skills will also be leveraged to assist Jordan & Jordan's management consulting clients, which include banks and brokerage firms, buy-side, exchanges and financial information and technology vendors. "Debbie's knowledge of this industry and her proven talent for managing large-scale projects will bring added strength to Jordan & Jordan's Management Consulting and Regulatory Compliance practice," says Tom Jordan, President and CEO of Jordan & Jordan. "Because our clients have growing concerns over the impact of regulatory changes, implementation issues and intense compliance scrutiny, Jordan & Jordan has increased focus on providing compliance assessments, monitoring solutions and implementing regulatory compliance programs."

About Jordan & Jordan

Jordan & Jordan is a FinTech company with domain expertise in information, processes and technologies applied to the financial services marketplace. Keeping pace with market practice and regulatory change, Jordan & Jordan provides business, technology and compliance solutions to meet the challenges faced by customers in an increasingly competitive market. Jordan & Jordan leverages knowledge of the financial markets across three core practices: Management Consulting and Regulatory Compliance, Market Data Services, and Industry Solutions. Jordan & Jordan has offices in New York, Chicago, and London.

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