



**RIXML.org**

Research Information Exchange Markup Language

Building an Open Standard for Research

## **Jim Ulrich Selected as RIXML.org New Executive Director**

**New York, NY – September 13, 2016** – RIXML.org, the leading industry association focused on improving the process of electronic research distribution, is pleased to announce that Jim Ulrich will become Executive Director, succeeding Jack Roehrig who is retiring at the end of September 2016.

Jim will provide leadership to RIXML as the organization evolves and responds to the impact that new regulation and technology have on the research business. Jim will join Jordan & Jordan as the Executive Director of RIXML and oversee the RIXML Program Office which manages all RIXML operational functions.

Jim has been a long-standing and active member of the RIXML organization and most recently managed the Finance Administration and Treasury function. In 2013, Jim was selected by his RIXML peers to receive the RIXML Leadership Award. Jim was most recently Director, Global Business Manager of Global Markets Research, for Deutsche Bank where he worked for over twenty years. Prior to that he was Vice President at Smith Barney.

Jack fully supports the new Executive Director, “Jim Ulrich becoming the next Executive Director of RIXML.org is terrific news. Jim’s background, expertise, industry relationships and his standing as a long term veteran of the Research business makes him well suited to lead the organization going forward. Jim is widely regarded and highly respected by the RIXML.org members, and I wish him and the organization all the best and success in the future. I am eternally grateful for all the contributions, support and dedication our members have given to the organization and to me over the years. It has been a privilege to partner with such impressive and caring professionals and to establish friendships along the way.”

Jim is enthusiastic about taking on this new role and commented, “Being involved with RIXML for over 10 years, I have seen the dedication of the volunteers from the industry to improve the distribution of research. I look forward to building upon the foundation Jack developed over the last 9 years.”

With the ongoing support of the research community, RIXML will continue to improve the process of categorizing, aggregating, comparing, sorting, searching, and distributing global financial research. More information on RIXML can be found on our website - [www.rixml.org](http://www.rixml.org).

### **About RIXML.org**

RIXML.org is a consortium of buy-side financial services firms, sell-side financial services firms, and vendors who provide products and services for distributing investment research. RIXML.org is committed to the development and implementation of the first open standard for the tagging and delivery of investment research. The members of RIXML.org developed a standard specification called RIXML, which stands for Research Information eXchange Markup Language. RIXML is an XML standard that provides a structure for categorizing and classifying investment research so that any user can access research content in any format through standard filtering criteria.

### **Contact**

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