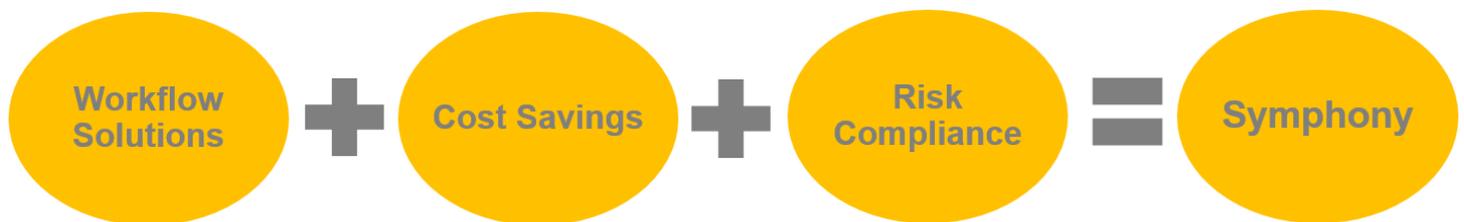


Symphony

A continuous theme throughout the financial services industry, and market data specifically, is reducing cost while still providing a high level of quality service. The cost of the most popular messaging platform, which is coupled with market data, can be a significant portion of a firm's data and communications expense. As such, firms are looking for options to improve workflow, reduce costs while maintaining fully secure communications and the integrity of the messaging archives. Creating ways to improve workflow while maintaining secure communications in line with compliance requirements with reduced spending is a challenge faced by many.

Responding to a void in the industry, a consortium of 15 major financial institutions created a cross firm communication platform called Symphony. Symphony is a secure, cloud-based communications platform that connects markets and individuals. The unique end-to-end security model, with encryption of data on the wire and at rest, is unlike anything currently available. As more firms turn to Symphony to replace their messaging systems, Jordan & Jordan (J&J) has developed a process to assist firms with the successful adoption of Symphony.



J&J's experienced consultants can provide project management oversight to assist firms define their internal use cases, educate their end users and trainers with an informative introduction to Symphony, develop pilot launches and/or facilitate broad adoption of the platform. In addition, J&J can train administrators and compliance teams on available audit controls and related functions to fit the strictest risk and compliance requirements of any organization. Having been involved over the last two years with a global implementation of Symphony, J&J is well positioned to assist firms reach their messaging goals.

Contact J&J to learn more about how we can help you effectively achieve your goal of a successful Symphony implementation.

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