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### **Jordan & Jordan Selected as Best Supporting Services Provider in Market Data**

New York, May 27, 2010 – Jordan & Jordan was awarded Best Supporting Services Provider at the Annual 2010 Inside Market Data and Inside Reference Data Awards Ceremony at the Sheraton Hotel and Towers in New York. The award was determined by a vote of members of the market data industry.

Jordan & Jordan was recognized by the market data industry for excellence in assisting its clients by providing innovative and comprehensive services and solutions in market data. Jordan & Jordan's award-winning market data services include strategic consulting, expense reduction, outsourcing and managed services, compliance assistance, and the innovative partnership with NYSE Technologies offering DART Data Management which helps customers efficiently manage and reduce their spending on market data.

Accepting the award for Jordan & Jordan were Tom Jordan, President and Chief Executive Officer, and Tom Etheridge, Managing Director of Market Data Services. Tom Jordan stated, "It is terrific to be recognized by the industry for client support, especially considering the strong competition in our category." Tom Etheridge added, "We would like to thank our clients for their support."

Winners were announced at the Awards Ceremony following the North American Financial Information Summit. Jordan & Jordan was one of six firms listed as finalists for the category of Best Supporting Services Provider after gathering enough votes from the market data community to enter the final round of competition. The complete list of 2010 Winners in each category can be found on the [Incisive Media Website](#).

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#### **About Jordan & Jordan**

Jordan & Jordan (J&J) is a market data, management consulting, and information technology services firm specializing in the financial services and securities industry. J&J brings seasoned industry professionals with practical experience in the financial services industry to work with our clients to meet the technology needs of their end users. J&J's market data practice has assisted firms by managing multiple global market data risk assessment and compliance initiatives, coordinating multiple expense management initiatives, providing outsourcing services and interim staffing, and performing market data audits. Through the management consulting and technology practices, J&J has also assisted industry firms in providing solutions by evaluating business alternatives, developing practical strategies, selecting or developing suitable technology solutions, assisting in order routing execution technology, providing trade analytics and creating action plans and managing project implementation. Additionally, J&J manages the Financial Information Forum, FIX Protocol Limited and RIXML. Jordan & Jordan has offices in New York, London and Chicago. For additional information please visit: <http://www.jandj.com>.