

Data Management Project Strategy

Jordan & Jordan's Modular Value-Based Approach



Data Management Project Challenge

- Jordan & Jordan takes a customized approach to optimizing data firm-wide.

**Securities Data • Counterparty Data • Account Data • Credit Data •
Company Research • Analytic and Derived Data • Proprietary Data**

- Project Success Factors:

- ◆ Support Top-Line Growth
- ◆ Ensure Incremental Project Value
- ◆ Scalable by Business Unit or to Meet Enterprise Level Needs



Jordan & Jordan Capabilities Leveraged to Meet Your Data Management Needs

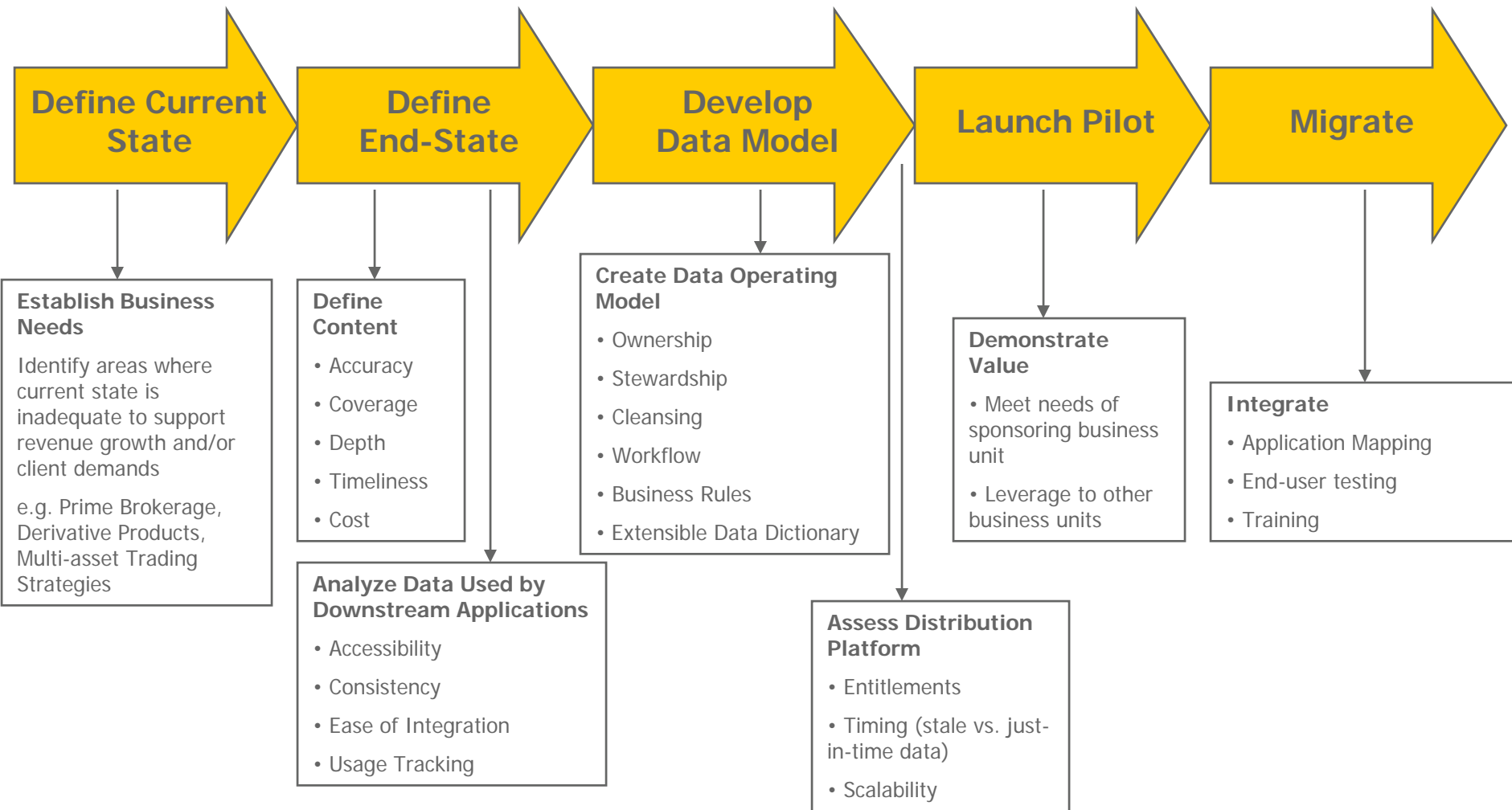
> Experience Applied To

- ◆ Top Tier Commercial Banks
- ◆ International Mutual Funds
- ◆ Global Hedge Funds
- ◆ Securities Trading Firms
- ◆ Prime Brokers
- ◆ Global Service and Software Companies
- ◆ Global Financial Information Vendors
- ◆ Industry Associations

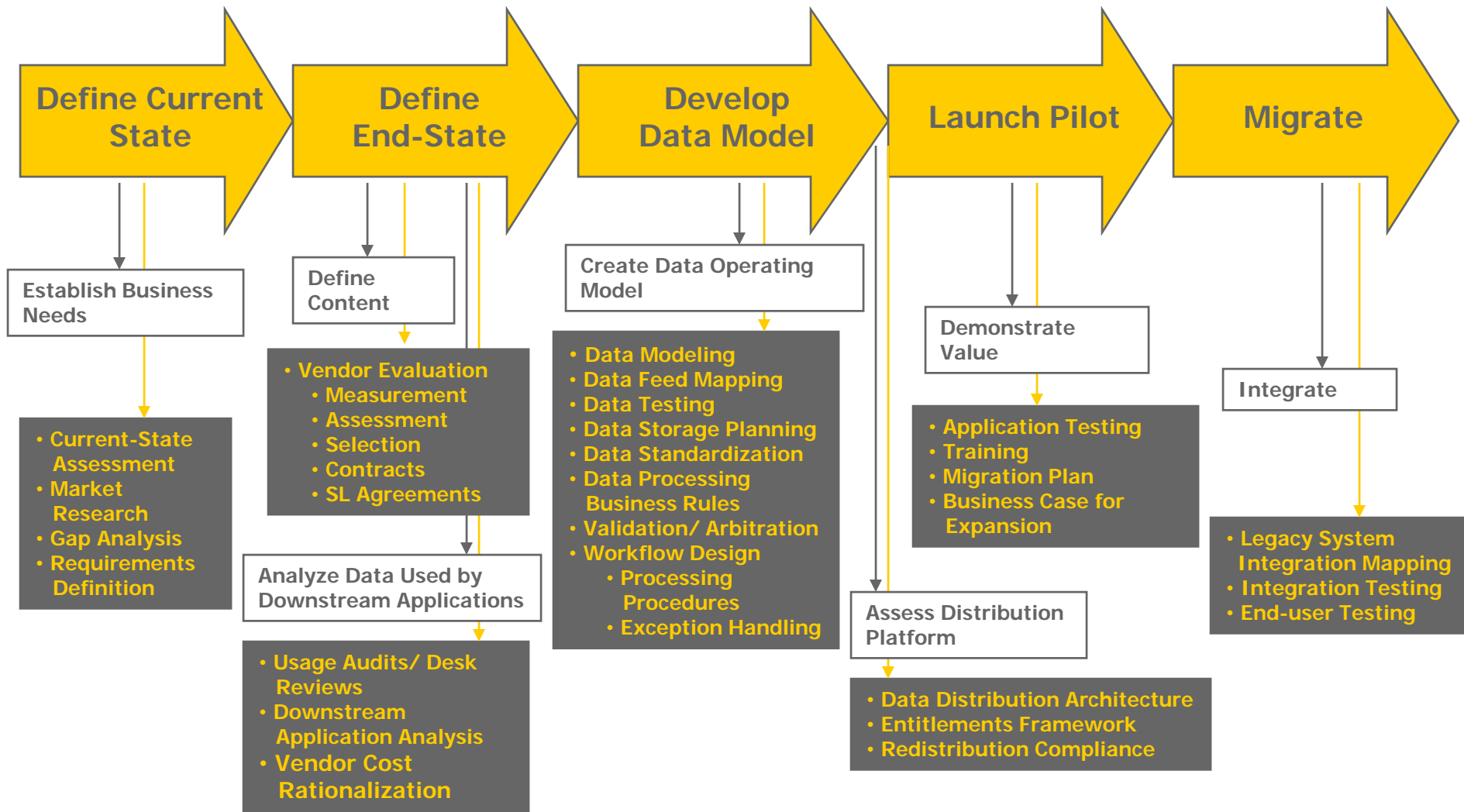
> Combining Domain Knowledge with Functional Expertise

- ◆ Product Specialists
- ◆ Project Managers
- ◆ Business Analysts
- ◆ Technologists
- ◆ Data Analysts
- ◆ Operations Specialists
- ◆ Regulatory Compliance Advisors

Jordan & Jordan's Modular Value-Based Approach to Data Management Projects



Jordan & Jordan's Capabilities



Jordan & Jordan Client Implementation Results

