



Jordan & Jordan's Market Data Practice Adds New Director, Susan Connolly

New York, NY - September 22, 2008 – Susan Connolly, a market data industry specialist, has joined Jordan & Jordan's Market Data Practice. Susan has a background in market data coordination and project management. She joins an expanding Market Data team dedicated to serving the needs of Jordan & Jordan's clients in the financial industry.

Susan joins Jordan & Jordan from Cowen and Company where she worked in the Investment Banking division. During her time at Cowen, she was responsible for negotiating contract terms with market data vendors, analyzing usage and billing to reduce expenses and managing trials of market data products. As a project manager, she was responsible for analyzing implementation costs/needs and managed roll-outs to domestic and overseas offices. She prepared backlog and revenue forecasting reports, provided data for earnings calls and produced market analysis reports for client distribution. Prior to joining Cowen, Susan worked at UBS in the Investment Banking Energy and Natural Resources Department where she provided research and financial analysis on companies and industries.

Tom Etheridge, Managing Director of Jordan & Jordan's Market Data Services, welcomes Susan to the firm. "Susan's practical experience in managing market data expenses will be a valuable addition to our Market Data team. With the increased focus on expense management in the financial industry, we are well positioned to serve our clients."

For more information about Jordan & Jordan's Market Data Services, send inquiries to Tom Etheridge at etheridge@jandj.com.

About Jordan & Jordan

Jordan & Jordan is a professional services firm focused specifically on the financial services industry. Jordan & Jordan leverages its financial industry domain expertise to offer Management Consulting, Technology Services, Market Data Services, Program Management and Search Services to buy and sell-side firms, information vendors, industry associations, as well as international stock and futures exchanges. Areas of expertise include cross market securities processing, electronic trading systems, real-time market data feed integration, data distribution, reference data management, exchange compliance and more. Jordan & Jordan has offices in New York, Chicago, London and Singapore.

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