

## PRESS RELEASE

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### **ESTHER BROOKFIELD JOINS JORDAN & JORDAN AS DIRECTOR OF MARKET DATA SERVICES**

New York, NY – Esther Brookfield, a market data industry specialist, has joined Jordan & Jordan's Market Data Practice. With extensive experience in managing vendor relationships and developing market data policies, Esther joins an expanding Market Data team dedicated to serving the needs of Jordan and Jordan's clients in the financial industry.

Esther joins Jordan & Jordan from the Chicago Mercantile Exchange where she served for six years as a Manager within its Information Products Management department. During her time at CME Esther was responsible for policy formulation and vendor account management, as well as implementing a number of new initiatives such as a new Vendor Distribution Agreement, Enterprise Licensing Arrangements with Institutional Clients and establishing CME licensing management arrangements with S&P and One Chicago. Esther also represented CME on the FISD Executive Committee, Business Issues Advisory Committee and the Exchange Constituency Group. Prior to joining CME, Esther worked at Deutsche Bank managing the commercial aspects of real-time market data service delivery.

Tom Etheridge, Managing Director of Jordan & Jordan's Market Data Services, welcomes Esther to the firm. "Esther is a wonderful addition to our team. Esther's market data experience from both data provider and data consumer side of the industry make her uniquely suited to assist our clients. As commercial and compliance pressures increase for market data organizations within financial institutions, we are well positioned to serve our clients' needs."

Jordan & Jordan is a professional services firm focused specifically on the financial services industry. Jordan & Jordan leverages its financial industry domain expertise to offer Management Consulting, Technology Services, Market Data Services, Program

Management and Search Services to buy and sell-side firms, information vendors, industry associations, as well as international stock and futures exchanges. Areas of expertise include cross market securities processing, electronic trading systems, real-time market data feed integration, data distribution, reference data management, exchange compliance and more. Jordan & Jordan has offices in New York, Chicago, London and Singapore.

For more information about Jordan & Jordan's Market Data Services, send inquiries to Leo Vozel at [vozel@jandj.com](mailto:vozel@jandj.com) or Tom Etheridge at [etheridge@jandj.com](mailto:etheridge@jandj.com).